



IN THE SPECIFICATION

IN THE TITLE:

Please amend the title as follows:

INFORMATION TRANSMISSION/RECEPTION SYSTEM AND METHOD AND INFORMATION
PROCESSING METHOD AND APPARATUS FOR AUTOMATIC DETECTION OF DATA FOR COMMERCIAL
MESSAGES

Please amend the paragraph on page 10, starting on line 8 as follows:

--FigFigs. 16A-D ~~illustrates~~ illustrate a CM candidate table in an additional condition
calculating unit of the CM detection unit.--

Please amend the paragraph on page 10, starting on line 11 as follows:

--FigFigs. 18A-C ~~illustrates~~ illustrate a unit step function, a rectangular function and a
sigmoid function.--

Please amend the paragraph on page 10, starting on line 14 as follows:

--FigFigs. 20A-F ~~illustrates~~ illustrate the minimum length priority rule.--

Please amend the paragraph on page 10, starting on line 15 as follows:

--FigFigs. 21A-F ~~illustrates~~ illustrate the adjacency priority rule.--

Please amend the paragraph on page 10, starting on line 16 as follows:

--FigFigs. 22A-F ~~illustrates~~ illustrate the score priority
rule.--